



Young
Audiences
Arts for
Learning
Maryland

2012 Young Audiences National Conference

April 19 – 21, 2012

Four Seasons Hotel

Baltimore, Maryland

Registration: \$275

Four Seasons Hotel: \$190,
plus 15.5% tax

Call: 410-567-5800

Join hundreds of board members, staff, artists and volunteers who work for, support, or partner with Young Audiences Arts for Learning Affiliates across the country at the 2012 Young Audiences National Conference in Baltimore. Through this conference, participants will:

- Hear the latest research related to the impact of the arts on brain development;
- Engage in peer-to-peer discussions with board members, staff and artists from other affiliates about timely issues;
- Participate in break-out sessions that will help you strengthen your affiliate and expand Young Audiences' reach and impact in your community; and
- Experience the exemplary arts-integrated schools and cultural institutions of Baltimore.

Schedule Overview

Thursday, April 19

Arrive by 3 p.m. for peer-to-peer sessions followed by an opening reception and dinner and an "open mic" artist sharing party.

Friday, April 20

Plenary and breakout sessions in the morning and field trips in the afternoon, followed by the Maryland affiliate's annual gala *Taste the Arts* at the American Visionary Art Museum.

Saturday, April 21

YA Network Assembly, YAI National Board Meeting, Plenary and breakout sessions until 4 p.m.

Plenary Sessions

Arts, Learning and the Brain, led by Johns Hopkins University Brain Science Institute

Susan Magsamen, director of Interdisciplinary Partnerships, Johns Hopkins University School of Medicine Brain Science Institute.

Dr. Charles Limb, associate professor, Otolaryngology-Head and Neck Surgery Faculty, Peabody Conservatory of Music.

Roberta Michnick Golinkoff, Ph. D., Rodney Sharp Professor, School of Education and Departments of Psychology and Linguistics and Cognitive Science, University of Delaware.

This session will provide an overview of the evidence-based information that we know about learning through the arts and play, plus practical examples we can use in our work to enhance learning. Dr. Charles Limb will share his research on the neuroscience of creativity. This presentation will review recent functional neuroimaging studies of jazz musicians and rappers during spontaneous improvisation. Roberta Golinkoff will discuss her work on play, arts and learning and Susan Magsamen will share several tools including collaborations with the Walters Art Museum, the Brain Science Institute, the Ultimate Block Party and Learning Resource Network.



Young
Audiences
Arts for
Learning
Maryland

Changing Brains

Dr. Helen Neville, Robert and Beverly Lewis Endowed Chair and Professor of Psychology and Neuroscience, Director of the Brain Development Lab and Director of the Center for Cognitive Neuroscience, University of Oregon

Virtually every aspect of brain development is shaped by human experience. Dr. Neville, who was honored with the 2011 Transforming Education through Neuroscience Award, will share her work through Changing Brains, a science program for nonscientists that provides practical recommendations when working with children based on scientific evidence. She will share how music, dance, visual arts and theatre activities can be used to promote positive brain development and what we should consider when designing our learning experiences.

Keynote Speaker

Adora Svitak, global activist, teacher and author

Since the age of four, Adora Svitak has been exploring what she can do with the written word, championing literacy, the voices of the youth and education reform. Hoping to instill her love of learning in other children, Adora taught her first class at a local elementary school the year her first book, "Flying Fingers," debuted. Since then, she has spoken at hundreds of schools and conferences around the world. At 12, Adora delivered the speech "[What Adults Can Learn from Kids](#)" at the prestigious TED conference. Adora's speech received more than two million views on YouTube and has been translated into 40 different languages. Now 14, Adora's list of accomplishments continues to grow. She joined the ranks of President Bill Clinton and Sesame Workshop in 2011 after receiving the NEA Foundation Award for Outstanding Service to Public Education, one of public education's highest honors. Adora is a staunch advocate for innovation in education, and, as someone who benefited greatly from having arts education, Adora wants to ensure all students have the same opportunity.

Breakout Sessions

More than 25 break-out sessions will address the theme of Building Creative Connections. There will be three tracks:

Track 1: BUILDING (Strategy, Fundraising and Board Development topics)

Track 2: CREATIVE (Teaching and Learning topics)

Track 3: CONNECTIONS (Powerful Partnerships topics)

Attendees may choose sessions from any track. Workshop topics include:

- Building an Advocacy Culture in Your Organization
- Board Development for Capacity Building
- Planning High Impact Special Events
- Modeling Effective Collaborations
- Partnering Strategies with Universities
- STEM through Arts in Early Childhood
- Weaving together Common Core Curriculum, Arts Integration and Literacy
- Creating Authentic Assessments for Residencies
- Explaining Science through Story
- Best Practices for Artist/Teaching Collaboration
- The Art of Video – The Science of Storytelling
- How to Write Your Own STEAM Curriculum



Young
Audiences
Arts for
Learning
Maryland

Experience the Best of Baltimore through Field Trips

Brain Targeted Teaching in Action: Tour an arts-integrated school with Dr. Mariale Hardiman, assistant dean of Urban School Partnerships at The Johns Hopkins University, former Baltimore City School principal and author of "Brain Targeted Teaching."

Formative/Summative Assessments in Action: Observe an arts-integrated residency and discuss the tools used to assess if students "got it."

Partnering with Museums to Offer Teacher Training: Tour the Walters Art Museum and learn about their partnership with YAMD, "Revive, Contemplate, Integrate," a professional development program that educators complete for credit.

Baltimore Symphony Orchestra's OrchKids, Using Music as a Vehicle for Social Change: A United States celebration and translation of El Sistema.

Engaging your Board in Financial Sustainability: Learn more about the fundraising model Benevon. Experience YAMD's local implementation of Benevon, including their point of entry event, lessons learned and exciting results.

YA Maryland's annual gala Taste the Arts at the American Visionary Art Museum

Friday, April 20, 7:00 – 11:00 pm

All conference participants will be our special guests at YA Maryland's annual fundraiser Taste the Arts. Experience food and drink from 25 Baltimore restaurants at the American Visionary Art Museum, America's official national museum for intuitive, self-taught artistry. Enjoy performances and hands-on activities led by YA artists and a live and silent auction.

Visit the [2012 YA National Conference Facebook group](#) to get the latest conference news and announcements, and chime in with your thoughts to create a fun, valuable and memorable conference.

Taste the Arts is presented by



Young
Audiences
Arts for
Learning

We are grateful to the following organizations for their guidance and conference support

